



ORANGE GENERAL PLAN GENERAL PLAN ADVISORY COMMITTEE WORKSHOP #3

May 5, 2005

Summary

The third meeting of the Orange General Plan Advisory Committee (GPAC) was called to order at 6:30 p.m. in Conference Room "C" of Orange City Hall. Three members of the GPAC were not present at the meeting.

After the flag salute lead by John Baker, Anna Pehoushek reminded the GPAC members that when they speak before City policymakers they are to speak as individuals and not as representatives of the GPAC. However, she encouraged members to stay engaged in current issues confronting the community and thanked them for their enthusiasm.

Following a brief period of questions and answers, Sam Gennawey of P&D Consultants provided an overview of the following meeting objectives:

1. Present the preliminary draft Community Vision statement.
2. Document GPAC comments and suggestions regarding the Community Vision statement.
3. Present the preliminary land use classification system for the General Plan update.
4. Identify land use focus areas to be addressed within the General Plan update.
5. Document GPAC comments and suggestions regarding the land use classification system and focus areas.
6. Begin discussion of land use alternatives for each focus area.
7. Receive community input.

As a prelude to the Vision Statement discussion, Mr. Gennawey reviewed the various sources of input used to generate the first and second drafts of the statement. These sources included two community-wide festivals, a youth visioning festival, stakeholder focus group discussions, the GPAC bus tour and previous meetings, as well as correspondence from community residents.

PRELIMINARY DRAFT COMMUNITY VISION STATEMENT REVIEW

The primary objective for the evening was review, revision, and approval of a Vision Statement. The outcome would be a draft statement that would be submitted to the Planning Commission and City Council for their review and comment.

A first draft of the Vision Statement was generated by the City staff and consultants. This draft was reviewed by the public at the April 23, 2005 community workshop. Workshop participants made numerous suggestions to the format, but generally felt that the content represented the desired future for the City. A second draft was created by City staff and the consultants. This second draft was the foundation for the evening's discussion.



GPAC members considered the Vision Statement as a whole, then returned to individual segments to discuss desired changes and revisions. Following the GPAC discussion, members of the public in the audience were invited to comment. Comments from the public helped to clarify some issues and those ideas were incorporated in the final draft Vision Statement.

At the conclusion of the presentation, the following draft Vision Statement was approved by the GPAC with no dissent.

A VISION FOR ORANGE: 2030

PREAMBLE

The Vision Statement is **the foundation** for General Plan goals and policies. It is an expression of our shared values and requirements for Orange's future and is a collaboration of the residents and businesses of Orange. The Vision identifies the ideal conditions to work toward over the next 20 years. This Vision provides guidance for our policy makers as they work to improve the quality of life in Orange.

The people, neighborhoods, businesses, educational and religious institutions define Orange. Our identity has been enhanced because we have honored the past while creating our future. We must continue to maintain our small town character within residential neighborhoods, while providing a wide range of services, products, and amenities in our commercial, retail and industrial districts.

WHERE WE LIVE

In the future, we will strive to achieve the following objectives:

- Orange must continue to encourage a variety of living environments for a diverse population, consistent with existing neighborhoods.
- The City will build upon existing assets to create a living, active and diverse environment that complements all lifestyles and enhances neighborhoods, without compromising the valued resources that make Orange unique.
- The City will continue efforts to protect and enhance the historic core. This same type of care and attention will be applied throughout the rest of the City.
- The City will work to improve the quality of life for all residents by providing residential, commercial, industrial and public uses that exist in harmony with the surrounding urban and natural environments.
- Residential areas will be connected to commercial, recreation and open space areas via a balanced, multi-modal circulation network that accommodates vehicles, pedestrians, cyclists, hikers, and equestrians. This network will create additional opportunities for walking and biking, enhancing safety and well-being for neighborhoods and businesses.
- The City will encourage a local economy that provides ample commercial, financial, office, and industrial opportunities that provide employment and sufficient revenue to support important community services.



- Orange recognizes the importance of managing development in a manner that ensures adequate public services and infrastructure and limits impacts on the natural environment.

WHERE WE WORK

Our vision for Orange is finding an appropriate balance between residential, commercial and industrial demands. This vision encourages the City's retail districts to improve piece by piece, and as a result, the public realm along Chapman Avenue and Tustin Street will be characterized by visually attractive commercial development, active public areas, high-quality streetscapes, and innovative design that complements Orange's heritage.

To achieve our vision, we shall work toward the following objectives:

- The City will strive to provide for a range of businesses including small, family-owned and larger businesses that serve a regional market.
- The appearance and variety of commercial, retail, industrial and employment centers will reflect the pride that residents have for Orange, as well as the long-term investments the City has made in its infrastructure.
- Orange will tap into the entertainment and hospitality markets by enabling development of quality facilities strategically located near other regional tourist draws.
- We will continue to support educational and medical institutions and other industries that provide high paying jobs, and are major contributors to the community.

WHERE WE PLAY

Orange recognizes that its quality of life will be judged by how well we connect with our surroundings. Therefore, this General Plan has focused on maintaining and creating those special places that bring us together. It is paramount to reinforce the connections between those places and the community, so that all of our residents and visitors can share and enjoy the outdoors and other activities.

Therefore, our Vision includes the following objectives:

- The City will work to define neighborhoods through the use of open space areas and a trail system that provides a source of aesthetic beauty and recreational opportunities. These open space areas support a healthy and active community.
- We will continue to protect our critical watersheds, such as Santiago Creek, and other significant natural and open space resources.
- The City will strive to build a comprehensive system of parks, open space, equestrian areas, scenic resources, undeveloped natural areas, as well as a full array of recreational activities such as sports, entertainment areas, and play facilities.
- We will develop a connected multi-modal network that provides the option for residents from different neighborhoods to access parks, open spaces, and scenic areas, in addition to traveling from one end of town to the other by vehicle, transit, foot, bicycle or horse.



LAND USE CLASSIFICATION SYSTEM AND FOCUS AREAS

Due to the extensive nature of the discussion, items related to the Land Use classification and focus areas were tabled to the next meeting.

WHERE DO WE GO FROM HERE? – FROM VISION TO THE PLAN

Mr. Gennawey notified GPAC members of the following upcoming community meeting dates, and invited members to attend the meetings:

GPAC Meetings

- May 19, 2005 – Land Use Alternatives
- June 2, 2005 – Land Use Alternatives, Goals and Policies
- June 16, 2005 – Goals and Policies

All future meetings would begin at 6:30 pm.

Community Workshops

Upcoming community workshops include:

- June 23, 2005 – Envisioning Change Part II
- July 21, 2005 – Validation Workshop

